



# PROVISION

Advisors for Success

## PROVISION ADVISORS

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## WHO WE ARE

We are a Service-Disabled Veteran-owned Small Business (SDVOSB) partnership specializing in communication strategy, media relations, executive coaching and crisis planning. Our company is made up of experienced communication professionals ready to work directly with senior leaders or compliment in-house communication efforts.

## WHAT WE PROVIDE

### 360° Communication road-mapping

independent research, suggested measures of performance, strategy development, execution support, and follow-on assessment. We apply a broad marketing, public relations and organizational change expertise to help you navigate complex problems and opportunities.

### Media Relations

make long- or short-term use of our extensive network of traditional and new media contacts to help place news features, opinion pieces and prepare for local and national media coverage.

### Social and digital branding

helping you break through the noise by providing advice on when to engage and how best to reach your audience.

### Coaching and Preparation

seminar instruction and practical exercises to prepare for specific media engagements.

### Listening/landscape Assessment

providing independent analysis of the communication environment and the effectiveness of your efforts currently underway.

### Executive Services

honing all forms of leader-audience engagement including speechwriting and delivery, near-term PR and logistic support.

## WHY PROVISION?

- ▶ We prepare your organization and senior executives for the dynamic operations and information landscape to effectively engage at the right time and place.
- ▶ Working together we achieve favorable outcomes on contentious or controversial issues that would otherwise diminish market value or stakeholder status.
- ▶ We leverage long-standing, trusted relationships with media, key influencer agents and dynamic communication vehicles to help you best shape your story.



**Provision Advisors**

**Let us plan for the "what-if"... so you can focus on your mission**